

TAKING INDIAN BASMATI TO THE WORLD

Veer Overseas Ltd. is one of the most reputed brands in the domain of Indian basmati rice. Established in 1970, Veer Overseas Ltd. has been a pioneer force in providing superlative quality grains to both Indian and International markets. Today, due to the sincere commitment towards quality, the company stands at a staggering market valuation of **10 Billion INR**.

For more than four decades, Veer Overseas Ltd. has been providing a wide range of Indian basmati rice to more than 10 million households worldwide. The advanced rice processing facility of Veer Overseas Ltd. is aided with rigorous quality control and a highly qualified R&D team, to provide the purest form of basmati rice to its customers.

Currently we are exporting to more than **45+ countries** that includes Saudi Arabia, UAE, Iran, Yemen, Iraq, Bahrain, Kuwait, Israel, Jordan, Lebanon, Syria, Oman, Turkey, Italy, Cyprus, UK, Greece, Egypt, Switzerland, Spain, France and Germany.

With a hard working team of professionals, a systematic supply chain management, and a strong distribution network, Veer Overseas has garnered a firm market standing in the specialty basmati rice category, globally. Through our legacy of Trust & Integrity, we aim to become a globally recognized Indian Food Company.



A HERITAGE GRAIN
A BRIGHTER TOMORROW



TASTE AND QUALITY IN EVERY GRAIN

To give you the taste of real Basmati, the king amongst the rice, we bring you our internationally acclaimed Basmati Rice Brands based on different tastes of people in India and around the world. Our products always meet the expectation of our customers in terms of finest quality, unique aroma and authentic taste.



VEER ROYAL

Handpicked from the eternal snowed valleys of the Himalayas and grown in the most fertile fields of Punjab, Veer Royal is a rare gift of nature. The steamed Basmati Rice has an average length of 8.40 mm and is specially aged for a minimum of one year. Each grain elongates to the its best. Its natural and distinct aroma makes your every meal a royal feast.



VEER DELIGHT

Veer Delight is a Biryani rice eater's delight. When cooking, it becomes exceptionally long and is absolutely non-sticky. The rice doesn't even break on cooking. Each grain separates out distinctly thus making rice eating a memorable experience. So, make it a part of your home and give yourself a royal treat daily.



VEER SPECIAL

Veer Special is a longer and whiter grained rice with exotic aroma. When cooking the grains are light and fluffy. Its distinct aroma is irresistible to one and all. Having an average length of 7.80 mm. This rice is specially aged for a minimum of one year to help every grain acquire the best of the best Basmati characteristics.



VEER ROZANA GOLD

Veer Rozana Gold combines appealing grain quality, delightful aroma and excellent cooking performance to create rice that stands out on every plate. Its grains cook to a fluffy, separate texture while retaining their delicious taste and inviting aroma. A versatile choice for everyday occasions, Veer Rozana Gold delivers the quality and flavour families can enjoy meal after meal.



VEER ZAIKA

Veer Zaika is crafted for those who appreciate the finer side of everyday dining. Featuring elegant, slender grains with 6.80 MM+, it offers a refined combination of length, delicate aroma and superior cooking quality. Each grain cooks beautifully long, fluffy and separate, bringing a distinctive touch of luxury and authentic basmati excellence to every meal.



THE DILSHAD RANGE

EXCEPTIONAL BASMATI FOR EXTRAORDINARY MEALS

PURE GRAINS. TIMELESS TASTE.



Dilshad
GREAT TASTE & AROMA, EVERYTIME

Basmati Rice

ROOTED
IN HERITAGE
SERVED
WORLDWIDE



DILSHAD GOLD ROYAL

Dilshad Gold Royal is a premium basmati rice crafted for exceptional taste and presentation. With its impressive 8.35 MM+ long grains, it delivers elegant, fluffy and separate grains with a delightful aroma and authentic basmati flavour. Ideal for biryanis, pulaos and special preparations, Dilshad Gold Royal brings richness and a royal touch to every meal.



DILSHAD GOLD SPECIAL

Dilshad Gold Special is a distinguished expression of premium basmati, featuring impressive 8.40 MM+ long grains crafted to elevate every dining experience. Its graceful grains, captivating aroma and authentic flavour come together to deliver a luxurious combination of taste and texture. Cooking beautifully long, fluffy and separate, it brings elegance to aromatic biryanis, exquisite pulaos and every special culinary creation.



DILSHAD WHITE XXXL

White Basmati Rice XXXL is an expression of exceptional basmati craftsmanship, featuring impressive 8.35 MM+ extra-long grains that lend every dish a graceful, sophisticated appeal. Naturally aromatic with an authentic, refined taste, the grains cook beautifully long, fluffy and separate. Perfect for grand biryanis, exquisite pulaos and celebratory feasts, it brings an elevated touch of luxury to every dining experience.



DILSHAD WHITE PREMIUM

Dilshad White Premium is a celebration of exceptional basmati craftsmanship, distinguished by its 8.35 MM+ long, slender grains. With a naturally captivating aroma, delicate flavour and elegant grain structure, it transforms every preparation into a refined culinary experience. Each grain cooks beautifully long, fluffy and separate, making it an exquisite choice for lavish biryanis, fragrant pulaos and memorable occasions. A graceful expression of premium quality, crafted to elevate every plate.



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GOOD RICE
BRIGHTER TOMORROWS