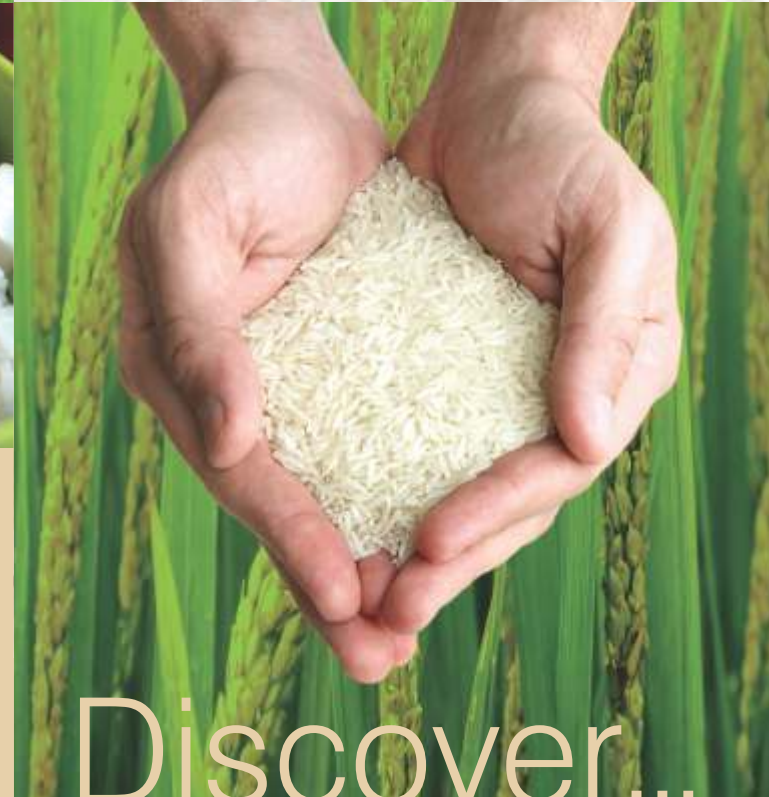




**OUR
BRANDS**



DILSHAD WHITE SELLA

Veer Overseas brings to you the best quality and 100% Parboiled Basmati Rice. With average length of 8.40 mm each grain elongates to its best. The paddy is soaked, steamed and dried before milling which helps each grain to retain the nutrients and adding more nutritional value than any other rice quality. It is the best biryani rice relished all over the world.

DILSHAD GOLDEN SELLA

Dilshad Gold is low GI 100% Parboiled Basmati Rice with all the natural nutrients, texture and flavour. It is also advisable for diabetic patients. It not only reduces cholesterol but also controls blood sugar levels. Thus it keeps you fit and healthy with no post lunch lethargy. It is one of the trusted brands in the industry for years.



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Fax: +91-11-27354265

Discover...
...the authentic taste of Indian Basmati



A PRODUCT OF VEER GROUP

TAKING INDIAN BASMATI TO THE WORLD

Veer Overseas Ltd. is one of the most reputed brands in the domain of Indian basmati rice. Established in 1970, Veer Overseas Ltd. has been a pioneer force in providing superlative quality grains to both Indian and International markets. Today, due to the sincere commitment towards quality, the company stands at a staggering market valuation of 6 Billion INR.

For more than four decades, Veer Overseas Ltd. has been providing a wide range of Indian basmati rice to more than 10 million households worldwide. The advanced rice processing facility of Veer Overseas Ltd. is aided with rigorous quality control and a highly qualified R&D team, to provide the purest form of basmati rice to its customers.

Currently we are exporting to more than 30 countries that includes Saudi Arabia, UAE, Iran, Yemen, Iraq, Bahrain, Kuwait, Israel, Jordan, Lebanon, Syria, Oman, Turkey, Italy, Cyprus, UK, Greece, Egypt, Switzerland, Spain, France and Germany.



With a hard working team of professionals, a systematic supply chain management, and a strong distribution network, Veer Overseas has garnered a firm market standing in the specialty basmati rice category, globally.

Through our legacy of Trust & Integrity, we envision ourselves to become a Globally recognized Indian Food Company.

**OUR
BRANDS**



TASTE AND QUALITY IN EVERY GRAIN

To give you the taste of real Basmati, the king amongst the rice, we bring you our internationally acclaimed Basmati Rice Brands based on different tastes of people in India and around the world. Our products always meet the expectation of our customers in terms of finest quality, unique aroma and authentic taste.

VEER ELITE

For your healthy lifestyle, Veer Overseas brings you nutritious and 100% traditional natural Raw Basmati Rice. It is packed with assurance of no contact with air and once cooking is complete it elongates to twice its original size. Aged to perfection for years, Veer Elite Basmati Rice is a glorious journey that can only be described as majestic.

VEER ROYAL

Handpicked from the eternal snow-fed valleys of the Himalayas and grown and nurtured in the most fertile fields of Punjab, Veer Royal is a rare gift of nature. The steamed Basmati Rice has an average length of 8.40 mm and is specially aged for a minimum of one year. Each grain of Veer Royal elongates to be its best. Its natural and distinct aroma makes your every meal a royal feast.

VEER DELIGHT

Veer Delight is a Biryani rice eater's delight. On cooking, it becomes exceptionally long and is absolutely non-sticky. The rice doesn't even break on cooking. Each grain separates out distinctly thus making rice eating a memorable experience. So, make it a part of your home and give yourself a royal treat daily.

VEER SPECIAL

Veer Special is a longer and whiter grained rice with exotic aroma. On cooking the grains are light and fluffy. Its distinct aroma is irresistible to one and all. Having an average length of 7.80 mm, this rice is specially aged for a minimum of one year to help every grain acquire the best of the best Basmati characteristics.

VEER CLASSIC

As the name suggests, it is highly aromatic and known for its slender grains and delicious taste. Having an average length of 8.00 mm, this rice is organically cultivated and hygienically processed.